



VELEUČILIŠTE

## International Scientific Conference

### Utilizing Big Data and the Social and Policy Sciences

Split and Vis, Croatia  
June 11-16, 2018

#### Collaborating institutions:

- University of Zagreb, Faculty of Political Science
- Mississippi State University – Social Science Research Center and Department of Sociology
- George Mason University
- University of Split
- University of Applied Sciences VERN', Zagreb

## Program Schedule

### Monday, June 11 – Split, Peristil Conference Room

10:00 am Introduction of the Seminar

10:30 am Panel 1: **Big Data and Social Media Research**

Led by Dr. Viktorija Car – University of Zagreb, Faculty of Political Science, Croatia

Presentations:

*Oraculum Intelligence Systems Case Study – Usage of Big Data in the Political Elections Prediction*

Dr. Mirela Holy – University of Applied Sciences VERN', Zagreb, Croatia

*The Argumentative Potential of Political Messages on Twitter on the Example of Various Politicians' Communication Regarding the German Federal Election of 2017*

Dr. Nikolina Borčić – University of Applied Sciences VERN', Zagreb, Croatia

*#AllLivesMatter – Detecting Emotions and Sentiment in Communication on Social Networks*

Dr. Viktorija Car – University of Zagreb, Faculty of Political Science, Croatia

Dr. Iveta Imre – University of Arkansas at Little Rock, USA

Dr. Hrvoje Jakopović – University of Zagreb, Faculty of Political Science, Croatia

1:00 pm Working lunch

2:30 pm City Tour – Split (R/Viktorija)

## Tuesday, June 12

- 10:00 am Panel 2: **George Mason University Panel**  
Led by Dr. Tonya Neaves
- Introduction**  
Dr. Tonya Neaves - George Mason University, USA
- 11:00 am George Mason University Student Presentations
- 1:00 pm Working lunch
- 2:30 pm Promotion of the *Teorija and Praksa* special issue (papers from 2016 and 2017 seminars)

## Wednesday, June 13

- 10:00 am Panel 3: **Big Data, Politics and Society**  
Led by Dr. Đana Luša – University of Zagreb, Faculty of Political Science, Croatia
- Presentations:
- Trans-migrants in Mexico: policy and online communications case study of the 2014 Central American Refugee Crisis in Mexican context*  
Dr. Lidija Kos –Stanišić, Dean of the Faculty of Political Science  
Emil Čančar, Faculty of Political Science
- Establishing the System for Early Warning and Crisis Management using Big Data*  
Dr. Robert Mikac, Faculty of Political Science  
Davor Spevec, Mr.Sci. National Protection and Rescue Directorate of the Republic of Croatia  
Ivana Cesarec, Professional specialist engineer of crisis management and logistics,  
National Protection and Rescue Directorate of the Republic of Croatia
- Communicating Diplomatic Messages through Food: An Online Food Strategy*  
Dr. Ružica Jakešević, Faculty of Political Science  
Dr.Đana Luša, Faculty of Political Science
- Reporting on Syria conflict through tweets*  
Josip Katalinić, Ph.D. student at University of Zagreb -Faculty of Humanities and Social Sciences, Department of Information and Communication Sciences
- Information Campaigns in Modern Transnational Activities*  
Tomislav Dokman, Postgraduate Doctoral student of Information and Communication Sciences Faculty of Humanities and Social Sciences University of Zagreb  
Dr. Dario Malnar, Research associate in the field of Political Science

1:00 pm      Working lunch

6:00 meeting at the harbor

**6:30 pm FERRY TO VIS**

**Thursday, June 14**      **VERN' School**

10:00 am – 1:00 pm      **Big Data Methods Workshop I.**

Introduction + Sentiment Analysis

Dr. Viktorija Car and Dr. Hrvoje Jakopović – University of Zagreb, Faculty of Political Science, Croatia

1:00 pm                      Working lunch

2:00 pm – 5:00 pm      **Big Data Methods Workshop II. – Nvivo Workshop**

**Qualitative Data Analysis: Strategies, Techniques and Tools**

Dr. Anka Kekez Košto – University of Zagreb, Faculty of Political Science, Croatia

**Friday, June 15**

Cultural day – boat trip to Blue Cave, Green Cave and Stiniva Bay

7:00 pm                      Closing dinner

**Saturday, June 16**      **VERN' School**

10:00 am – 12:00 am      **Big Data Methods Workshop III.**

TBA

**3:30 pm ferry to Split**